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FOR IMMEDIATE RELEASE

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Vent-A-Hood Launches New National Print Advertising Campaign for 2004

RICHARDSON, Texas – Vent-A-Hood, the company that created the modern residential range hood, is launching a new print advertising campaign promoting their popular line of range hood liners.

The ads are scheduled to run in Kitchen & Bath Business, Kitchen and Bath Design News, Design/Build Business, Professional Remodeling and Remodeling magazines.

“We’re very excited about the new trade ads,” said Blake Woodall, Director of Sales for Vent-A-Hood. “Our creative from last year was very well-received, so we made a few adjustments but kept the look and feel similar.”

Vent-A-Hood’s ads for 2002 and 2003 won the Ad Q award for being one of the most remembered advertisements by consumers.

Dallas ad agency Joiner Rowland Serio, which designed the 2002 and 2003 ads, designed the creative for the new trade advertisements.

Vent-A-Hood’s liners include the company’s Magic Lung® and can be customized to match any kitchen cabinetry and décor.

About Vent-A-Hood:

Founded in 1933, Vent-A-Hood, based in Richardson, Texas, is the oldest manufacturer of residential range hoods in America. Each product manufactured by Vent-A-Hood is individually engineered for performance in addition to style. Vent-A-Hood products are sold in all 50 states as well as Canada. For more information, please visit www.ventahood.com.

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